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*presents*

# LEADERSHIP ISN'T FOR COWARDS

**MICHIGAN  
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# Why Should a Person Follow You?



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## Values:

Accomplishment-reaching goals  
Advancement-promotion, progress improvement  
Adventure-new experiences  
Affection-love and deep friendship  
Authenticity-being real in all things  
Competitiveness-tests of skill and ability  
Cooperation-working and living together  
Creativity-looking for new ways of doing things  
Dependability-able to be counted on  
Excellence-exceeding the norm or standard  
Excitement-being emotionally charged  
Family-mutual support and growth  
Freedom-independence  
Fun-enjoyment  
Growth-developing in all areas of life  
Hard work-going above and beyond in your work (diligence)  
Health-well-being of body, mind and soul  
Helpfulness-assisting others  
Integrity-making sure your talk matches your walk  
Justice-seeking the enforcement of the right thing for others and me  
Learning-acquiring new knowledge  
Loyalty-faithful to a person or cause  
Organization-procedure and order  
Passion-intense enthusiasm  
Peace-calm-physically, mentally, emotionally and spiritually  
Power-influencing people  
Recognition-being noticed for who you are and what you do  
Respect-fair and considerate treatment  
Security-safety  
Spirituality-connection to something/someone bigger than myself  
Teaching-passing things on to others  
Wisdom-applied knowledge



Three pitfalls of all leaders:

1. The need to be right.

Cure:

2. The need to be in control.

Cure:

3. The need to be all things to all people.

Cure:

## **ATTACK**

**A** - ccept your circumstances as they actually are. Don't make things better than they are and by all means don't make them worse. Have the courage to face reality.

**T** - ake responsibility – Create a culture of repair and avoid blame and punishment.

**T** - ake action – DO SOMETHING.

**A** - cknowledge progress – create a culture of celebration. Focus on incremental progress and success.

**C** - ommit to regular and relentless gratitude.

**K** - indle your influence – means to give new life to. Carefully consider how to build and nurture your influence.



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